

## Registration

<b>Nursing Home Attendees</b> <i>(Medicare Certified Nursing Home)</i>	<b>\$50.00</b>
<b>All Other Attendees</b>	<b>\$75.00</b>
<b>Resident of a Nursing Home or Assisted Living</b>	<b>FREE</b>
<b>Family Member of a Nursing Home or Assisted Living Resident</b>	<b>FREE</b>



For every paid attendee, get  
**one FREE registration for a CNA**  
**from the same organization!!!**

*Registration required for the CNA.*

**Registration is only available online at**  
**[njculturechange.org](http://njculturechange.org)**

*We accept Visa, Mastercard, American Express or  
checks (made out to NJACC). Registrations received  
without payment will not be processed.*

### REGISTRATION INCLUDES

Program materials, light breakfast and lunch  
(kosher lunches available upon advanced  
request), CEUs and free parking. CEUs pending  
approval.

### SUBSTITUTIONS/CANCELLATIONS

If registered individual is unable to attend,  
substitutions from the same organization are  
welcome. For substitution information, please  
contact [cpietrzak@parkerlife.org](mailto:cpietrzak@parkerlife.org).  
*NJACC is unable to offer refunds for cancellations.*



NJ Alliance for Culture Change  
16 Anchorage Drive  
Toms River, NJ 08753

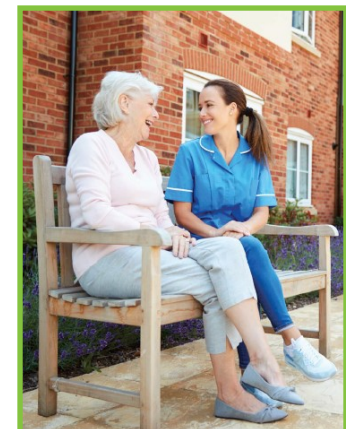


## 5<sup>th</sup> Annual Connect Forum Person-Centered Best Practices

**Thursday,  
November 7, 2019**

**8:30am-3:30pm**

**Rutgers University  
Douglass Student Center  
100 George Street  
New Brunswick, NJ 08901**



## Person-Centered Best Practice Presenters

### Driving Excellence in Everything We Do

Presented By:

Jesse S. Rosenblatt, LNHA, MPH

### Living With a Purpose

Presented By:

Erica Rattray-St. Jean, MSW, Belen Raymundo,  
Carol Jenkins & Lillian Minch

### Team Collaboration on Resident-Centered Care

Presented By:

Alicia Fereno, RN, MSN, Ranjana Hallur, MSOTR/L  
& Jennifer DeBellis, LPN

## New Jersey Alliance for Culture Change

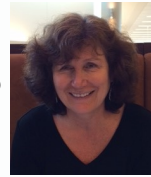
The New Jersey Alliance for Culture Change consists of providers, professionals, organizations and agencies that are committed to serving as a resource and inspiration to those new to the culture change journey, as well as those further along in their transformation. We are focused on providing education and training opportunities to help transform long-term care communities across the state into more viable environments where residents do not merely survive but continue to lead a life of purpose.

Learn more at [njculturechange.org](http://njculturechange.org)

## Guest Speakers

**Cathie Brady & Barbara Frank,**

co-founders of B&F Consulting, help nursing homes become a better places to live and work. They provide on-site assistance and serve as faculty for state and national learning collaboratives to improve care outcomes by engaging staff in individualizing care. They are currently consultants for the VA's quality improvement initiative for VA Geriatric Centers; faculty for a NIA funded grant to Brown University to test the effectiveness of MUSIC & MEMORY on residents with dementia. They also served as faculty for the national CMS funded (Institute for Healthcare Improvement) National Learning Collaboratives on Preventing Adverse Events and Improving Dementia Care. They are co-authors of **A Long-Term Care Leader's Guide to High Performance: Doing Better Together** (2018) which has been termed "essential reading for current and future leaders of long-term care."



**Denise Boudreau-Scott,** President of Drive, helps aging service organizations improve the resident and staff experience, and the bottom-line through more engaged leaders and employees. A former nursing home and



assisted living administrator, Denise co-founded and is a trustee of the New Jersey Alliance for Culture Change, a member of NAB's LNHA Exam Writing Committee, chair of NAB's Member Relations Committee and a former board member of the Pioneer Network. Denise received her Bachelor of Science in Gerontology from the University of Scranton and her Master in Health Administration from Cornell University where she serves as a student mentor and speaker. She is proud to share that she started off her career as a dietary aide and nursing assistant. Denise lives at the Jersey Shore with her husband, twin boys, one rescued Lab and a mutant Chihuahua who weighs 26 pounds!

## Day at a Glance

7:45am-8:30am	Registration & Breakfast
8:30am-8:40am	<b>Welcome</b> <i>Candice Pietrzak, NJACC Chair</i>
8:40am-10:05am	<b>High Performance Leadership: Doing Better Together, Part 1</b> <i>Cathie Brady &amp; Barbara Frank</i>
10:05am-10:15am	Break
10:15am-12:00pm	<b>Best Practice Presentations &amp; Panel Discussion</b>
12:00pm-1:00pm	Lunch & Sponsors
1:00pm-1:20pm	Move & Groove
1:20pm-1:55pm	<b>Best Practice Presentation &amp; Panel Discussion</b>
1:55pm-2:30pm	<b>High Performance Leadership: Doing Better Together, Part 2</b>
2:30pm-2:40pm	Break
2:40pm-3:20pm	<b>A Revolution Begins with You</b> <i>Denise Boudreau-Scott</i>
3:20pm-3:30pm	Closing & Evaluations

*Schedule Subject to Change*